



For Immediate Release

**World Economic Forum Names Boston-based Patrick McWhinney
Among 2009 Young Global Leaders**

Boston, MA, March 17, 2009 — The World Economic Forum (The Forum) recently selected Boston entrepreneur Patrick McWhinney, Co-founder and CEO of Insight Partners and Insight Collaborative, to join its exclusive group of 2009 Young Global Leaders (YGL). Announced each year in Geneva, Switzerland, this annual award recognizes outstanding young leaders from around the world for their professional accomplishments, commitment to society and potential to contribute to shaping the future of the world.

McWhinney was bestowed the prestigious YGL designation due to his longstanding commitment to improve lives by helping individuals and organizations create value while improving working relationships. As an expert in negotiation and communication, he has taught thousands of people worldwide to resolve conflict more effectively. He has worked closely with the Chief Prosecutor of the International Criminal Court in The Hague on the development of internal staff and the strategic management of key relationships. He worked extensively in Argentina, Israel and the U.S. to empower teenagers to resolve disputes through non-violent means, and has mediated or enabled the mediation of hundreds of disputes in the U.S. His extensive coaching and training of corporate executives of Fortune 500 companies compliments his work with the non-profit Insight Collaborative, which has helped governments, NGOs, non-profits, small companies, individuals and groups of otherwise underserved populations manage conflict more effectively.

“The World Economic Forum is a true multi-stakeholder community of global decision-makers. Among the Forum communities, the Young Global Leaders represent the voice for the future and a catalyst for initiatives in the global public interest. As we currently face one of the most challenging times economically and socially, the Young Global Leaders are even more important in developing, designing and leading a world committed to positive change,” said Klaus Schwab, founder and executive chairman of the World Economic Forum.

Drawn from a pool of almost 5,000 candidates, the Forum nominated 230 YGL this year from 71 countries, including leaders from business, government, academia, non-profit organizations, media and society. The new class represents all regions, including Europe (58), East Asia (54), North America (45), South Asia (24), sub-Saharan Africa (20), Latin America (17) as well as the Middle East and North Africa (12).

The 2009 YGL were chosen by a selection committee chaired by H.M. Queen Rania Al Abdullah of the Hashemite Kingdom of Jordan and comprised of 31 eminent international media leaders. The 2009 honorees will become part of the broader Forum of YGL made up of 480 outstanding individuals. The YGL convene at biannual summits, as well as Forum events and meetings throughout the year, and collaborate on initiatives to tackle some of the key challenges of our generation. The level of positive drive and commitment to improve global issues, together with the enormous diversity of the community, are the impressive unifying forces of this ambitious group of individuals.

The 2009 YGL Leaders reflect regional and stakeholder diversity. McWhinney's fellow nominees include:

- Chris Martin, Lead Singer and Pianist, **Coldplay**
- Jessica Biel (actress), Co-Founder, **Make a Difference Network**
- Boris Nikolic, Senior Program Officer, **Bill & Melinda Gates Foundation**
- Premal Shah, President, **Kiva.org**
- Orzala Ashraf Nemat, Founder and Chair, **Humanitarian Assistance for the Women and Children of Afghanistan**
- Mark Hanis, Executive Director, **Genocide Intervention Network**
- Chad Hurley, Co-Founder and Chief Executive Officer, **YouTube, USA**
- Josh Silverman, Chief Executive Officer, **Skype Technologies**
- François-Xavier Mallmann, Chief Operating Officer of Investment Banking, **Goldman Sachs**
- Karen Bell, Managing Director Asia Pacific, **Deutsche Bank**
- Neil Chugani, Chief Financial Officer, **BBC Worldwide**
- Imitiaz Ali, Special Correspondent, **The Washington Post Company**
- Antoine Arnault, Chief of Communications, **Louis Vuitton**

"I am very proud of the work that my business partner David Seibel and I have accomplished through Insight and am truly honored to be recognized by the World Economic Forum as one of its Young Global Leaders," said McWhinney. "I am also inspired by the many and varied accomplishments of this incredible community of global thinkers and look forward to collaborating with them to create innovative solutions for some of today's most pressing global challenges."

About Patrick McWhinney, CEO and Co-Founder, Insight Partners

Patrick McWhinney is the co-founder and chief executive officer of Insight Partners, Insight Partners Consulting, and the non-profit Insight Collaborative. A renowned international expert in mediation, negotiation, and conflict management, McWhinney provides consulting and training services to corporate executives and government leaders around the globe. His most recent initiative helps transition and restructure asset management firms. McWhinney has served as Special Advisor on Negotiation to the Chief Prosecutor at the International Criminal Court in The Hague and is committed to teaching conflict management skills to children worldwide, which he pursues through Insight Collaborative. McWhinney has held positions as adjunct professor at Georgetown University Law School and Northeastern University, and he is a former Training Co-Director of the Harvard Mediation Program. A Canadian who speaks German, Patrick holds a bachelor's degree in religious studies from McGill University and a master's degree from the Harvard University in conflict management.

About Insight Partners

Insight Partners is a negotiation and effective communication training and consulting firm working with a range of industries, Fortune 500 companies, and government agencies to help people structure negotiations, create value, and improve working relationships. Their approach to effective negotiation, communication, and mediation is based on ideas developed at the Harvard Negotiation Project and outlined in the best-selling books *Getting to Yes* (Fisher and Ury, 1981) and *Difficult Conversations* (Stone, Heen and Patton, 1999). For more than a decade, Insight has used leading theory and methodology to save companies millions of dollars in lost opportunities, and to increase the substance of conversations



Insight Collaborative

RESOLVING CONFLICT & IMPROVING RELATIONSHIPS

and negotiations without damaging relationships. For further information, visit www.insightpartnersonline.com.

About the World Economic Forum of Young Global Leaders

Established in 2004 by Professor Klaus Schwab, The Forum of YGL is a unique, multi-stakeholder community of the world's most extraordinary young leaders who dedicate a part of their time to jointly address global challenges and who are committed to devote part of their knowledge and energy to collectively work towards a better future. Together the YGL work to discover innovative solutions to today's most pressing problems through various initiatives and workstreams as well as catalyzing the next generation of leaders. For a list of 2009 YGL, visit www.weforum.org/docs/ygl/YGL_Honorees_2009.pdf and for further information on The Forum's YGL, visit www.weforum.org/en/Communities/Young%20Global%20Leaders/index.htm

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